



Cannabis Career Summit

Partnership Opportunity

Streaming Free Online May 6, 2021

Cannabis Career Summit

Green Flower is launching our first Cannabis Career Summit designed to help career seekers better understand the realities and complexities of the cannabis industry, learn what skills and qualifications they need to stand out, and showcase the top leaders and companies in the cannabis industry today.

The first event, in partnership with Western Washington University, takes place virtually on May 6, 2021. The summit will consist of cannabis industry and university leaders sharing their expertise with students and professionals seeking to expand their knowledge to enter the cannabis job market.

[Learn more about the WWU certificate program](#)

Summit Categories include:

- Agriculture / Cultivation
- Retail
- Brands / Manufacturing
- Wellness / Medical

Topics/Sessions include:

- Top things to know about the cannabis industry
- Hot sectors and trends in the cannabis industry
- What companies are looking for when hiring in the cannabis industry



Partnership Opportunities

In 2020, Americans purchased \$18.3 billion worth of cannabis products, a 71% increase over 2019. Cannabis job growth in 2020 represents a doubling of the previous year's US job growth. In 2019, the cannabis industry added 33,700 new US jobs for a total of 243,700.

These statistics continue to rise, which is why Green Flower has created programs offered in partnership with universities that expedite domain expertise for the potential and existing work-force in cannabis, while promoting brands to this community.

Get Involved

Industry Leadership: Become a Speaker

We are currently accepting speaker applications for our Summit on May 6th. This is an amazing opportunity to share your expertise and position your brand as a leader in front of thousands of students and professionals in the Washington area interested in the cannabis industry.

[Apply here: Speaker Application](#)

Brand Awareness: Sponsor the Summit (free!)

Sponsoring the summit is a simple and free way to introduce your brand to thousands of potential employees. In exchange for promotion of the event, we are offering:

- Logo placement on our website
- Logo, link and business summary included in a business database distributed to everyone who registers
- Contact information for all attendees who opt-in to sharing their contact information and social media accounts
- In exchange, we ask for your support in the following:
- (2) social media posts on each platform (LinkedIn, Facebook, Instagram, Twitter) about the summit, directing the public to register for free (by April 24th)

[Submit your brand information: Sponsor Application](#)

Cultivate Top Talent: Green Flower Online Training Library

Sponsoring the summit is a simple and free way to introduce your brand to thousands of potential employees. In exchange for promotion of the event, we are offering:

- Logo placement on our website
- Logo, link and business summary included in a business database distributed to everyone who registers
- Contact information for all attendees who opt-in to sharing their contact information and social media accounts
- In exchange, we ask for your support in the following:
- (2) social media posts on each platform (LinkedIn, Facebook, Instagram, Twitter) about the summit, directing the public to register for free (by April 24th)

[Learn more about our Training Programs for Businesses](#)